



**ABHIVYAKTI 2022**

**IIIT NAGPUR**

**EVENT HEAD: VEDANT RATHI**

**MARCH 2022**

**EVENT: MEME MAKING COMPETITION  
EVENT**

**THEME: THE NEW NORMAL**



# OVERVIEW

- Memes are a worldwide recognized phenomenon that cuts across the barriers and makes everyone laugh. So, to find out who is the best in doing so we are conducting this competition.
- It is a part of our institute IIIT NAGPUR'S annual cultural fest 'ABHIVYAKTI'. This year's theme for the event is 'THE NEW NORMAL' and we too are ready to blend in this theme.
- So, join us in making people laugh and take the crown of the "best memer".



# COMPETITION PROCESS & RULES

1. The whole contest would be conducted on the meme page.
2. A google form will be floated to register for the contest. Subsequently, a WhatsApp group would be created for the registered candidates and then further information about the contest would be shared in the WhatsApp group
3. At the time of registration, a meme page link would be provided in the form. Every participant's Meme will be posted on that page and participants should follow the provided Instagram page in order to find their posts.
4. In this competition the contestants will be asked to submit the memes made by them and memes will be judged by the appointed official.
5. Each contestant will be required to submit 3 to 4 memes that they have made. While we are open to all kinds of themes, submissions for memes based on the theme "THE NEW NORMAL" which is the main event theme will be deeply appreciated.
6. If any participant takes memes from the internet or any other social media platform, he will be disqualified. Plagiarism will not be tolerated.
7. Participants will be announced as winners of the event based on more likes on their posts on our event's Instagram page.
8. The number of likes will not be counted once the deadline pass



❖ There are some restrictions imposed on the content of the memes for the wellbeing of the community, they are mentioned below:

1. The contestant should take care that the meme and its content should not be explicit and distasteful.
2. They should not hurt the religious, national, geographical, racial or political sentiments of the society.

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